

AMERICAN HEART ASSOCIATION
2012 Cambria Somerset Heart Ball
Saturday, February 18, 2012
Sunnehanna Country Club, Johnstown

Corporate Sponsorship Opportunities

As a sponsor of the 2012 Heart Ball, your company will be recognized and honored as a top contributor to the American Heart Association. You will enjoy the following generous benefits in return for your philanthropy:

Presenting \$15,000

- ◆ Premier table for 16 guests at event.
- ◆ Full-page acknowledgement in program booklet.
- ◆ Membership in *Heart & Stroke Champions*, the National American Heart Association donor recognition club.
- ◆ Your company's logo to be prominently identified in all media promotions and the night of the event.
- ◆ Your company's logo to appear on the invitation.
- ◆ Your company's logo on front cover of the Program Book.
- ◆ Overnight accommodations (1 room) at the Holiday Inn Downtown Johnstown the night of the Gala and Sunday Brunch for 2.
- ◆ Verbal recognition from podium as Heart Ball Presenting Sponsor

Platinum \$10,000

- ◆ Premier table for 12 guests at event.
- ◆ Full page acknowledgement in program booklet
- ◆ Membership in *Heart & Stroke Champions*, the National American Heart Association donor recognition club.
- ◆ Your company's logo to be prominently identified in all media promotions and the night of the event.
- ◆ Your company's logo to appear on the invitation.
- ◆ Verbal recognition from podium as Heart Ball Platinum Sponsor

Gold \$7,500

- ◆ Preferred table for 10 guests at event.
- ◆ Full page acknowledgement in program booklet
- ◆ Verbal recognition from podium as Heart Ball Gold Sponsor

Silver \$5,000

- ◆ Corporate table for 10 guests at event
- ◆ Half page acknowledgement in program booklet.
- ◆ Verbal recognition from podium as Heart Ball Silver Sponsor

Bronze \$2,500

- ◆ Seating for 8 guests at event
- ◆ Quarter page acknowledgement in program booklet
- ◆ Verbal recognition from podium as Heart Ball Bronze Sponsor

Gold Patron \$1500

- ◆ Seating for 6 guests at event
- ◆ Quarter page acknowledgement in program booklet
- ◆ Verbal recognition from podium as Heart Ball Gold Patron Sponsor

Silver Patron \$1,000

- ◆ Seating for 4 guests at event
- ◆ Quarter page acknowledgement in program booklet
- ◆ Verbal recognition from podium as Heart Ball Silver Patron Sponsor

Patron \$500

- ◆ Seating for 2 guests at event
- ◆ Name listed in program booklet
- ◆ Verbal recognition from podium as Heart Ball Patron Sponsor